

NEXT GENERATION ADVERTISING

The Palladium Solutions Cost Controlled Lead Generation Solution

CLICK HERE to learn more

Keep control of your Advertising Budget

✓ Cost Effective ✓ Fully Quantifiable ✓ Excellent Quality ✓ Tailored to your Needs

“The Secret to a Brighter Future”

In the current economic environment, every pound of your marketing and advertising budget has to go as far as possible. Palladium Solutions have developed a unique Cost Controlled Lead Generation Solution.

Basically, this is how it works:-

- ✓ Each and every campaign is fully tailored to your exact requirements
 - ✓ We agree your target audience with you – location, type of client etc
 - ✓ We agree the cost of each enquiry with you based on your business sector, qualifying criteria etc
 - ✓ You only pay for leads that meet the agreed criteria
 - ✓ We carry out the necessary activities to generate the leads
- The leads start rolling in...**



Extract from a client letter:-

“As you know, when I booked this campaign, I had my doubts about the type of client that I would receive... I am pleased to say that the quality of the leads generated has been excellent and the leads fully reflect my target market”

A Financial Services Client

Don't waste your money in these tough times!
CLICK HERE to learn how to generate
COST CONTROLLED LEADS

At Palladium Solutions, we offer a full range of
Marketing and related services
PLEASE CLICK HERE to learn more

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“THE BUSINESS CATALYST”